Map the System 2020 Evaluation Criteria

Submissions for Map the System 2020 will be evaluated based on the following criteria:

1. Application of a Systems Thinking Approach

An understanding and use of relevant systems thinking tools and concepts to researching, mapping and describing the system in order to present a holistic view of the complex challenge. This includes identifying interconnections, interrelationships, patterns, events and behaviour that produce the challenge.

2. Understanding the Challenge Landscape

An understanding of the challenge, root causes, symptoms, and a portrayal of what is holding the status quo in place. This includes identifying key stakeholders affected by the challenge (directly and indirectly), the relationships among them, power dynamics between those impacted, those furthering the challenge, and those with the most power to create change.

3. Understanding the Existing Solution Efforts

An understanding of the existing solution efforts to mitigate the challenge (both local and global efforts), as well as an examination of the links between different solution efforts. These efforts may include business, government, non-profit, or tangential efforts.

4. Identification of Gaps and Levers of Change

The identification of potential leverage points from which to shift the systems and ideas for what might be missing that could positively impact change. This can include enhancements to current efforts, improvements to government, business, non-profits, researchers, and other actors, or new initiatives. Ideas should be based on lessons learned from solution efforts in other areas or potential tangential challenges, focus areas which seem overlooked, or systems change models which have not been applied to your chosen challenge.

5. Key Insights and Lessons Learned

The identification of lessons learned in the system analysis and insights gathered from research conducted on the challenge. Lessons shared are very valuable, deep and include self-reflection on any assumptions tested or opinions changed, demonstrating a learned experience. Lessons identified should be insightful, user-friendly and are possible points of action for anyone working in this area.